

Marketing Assistance to Craft Persons:-

The Marketing Assistance Scheme is meant for individual crafts-persons, beneficiaries of RMFDCC & SHGs. The main of the scheme is to support the crafts-persons to promote marketing & sale of their products at remunerative prices.

Participants:

Artisans / Individuals beneficiary (2 beneficiaries for stall); preference would be given to SHGs having 10-15 members; Stalls would be allocated in the ratio of 2:1::SHGs: Artisans/ Individuals beneficiaries

Travelling Allowance:

2nd Class sleeper or ordinary bus fare for 2 persons (on actual).

Daily Allowance:

Rs. 500 /- per person for 2 persons representing each artisan / SHG.

Duration of exhibition:

Normally 2 weeks.

Means of Financing:

NMDFC:RMFDCC / NGOs: 90:10